

I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates.

I find that the various stations all have the same political content and it seems to be more "Big Business" oriented. I would like the media ownership to be more "restricted" so that the ownership of the directly available media was answerable to the local community. Thus, I would suggest that the ownership be restricted to one station, one newspaper, etc. and that there be NO multiple ownership. This would allow each station, paper, etc. to decide what is preferable for their community rather than that being decided by a single or few owners who are not in the community.

Note: I am submitting this via the [www.democraticmedia.org](http://www.democraticmedia.org) site, and they have suggested that you may be interested in specific questions:, e.g:

1. How should the FCC measure viewpoint diversity? -- I would measure it by size and number of channels, and thus require that no more than one channel be owned by any agency.

2. In what way do locally owned and controlled media outlets-TV stations and newspapers, for example-more effectively serve their communities -- There are different needs, desires... in different areas, and I would prefer that my "needs" be served by a group that I had some local influence with rather than someone in "New York" that is interested in "national" interests, and in other than the running of a channel. The combination of Content and Delivery and of various Channels, means that the stations and papers have little interest in the community

3. The FCC suggests that broadcast TV isn't as important a source of information as it once was, -- I think that one major reason is that broadcast TV is so homonized by its massive ownership, and that by requiring local diverse ownership, you would increase its importance.

4. The Commission also suggests that ownership limits may no longer be necessary to promote diversity of expression in the media -- We have 3+ over the air stations, it seems counter intuitive that by decreasing the number of owners you will increase the diversity... We will still have large suppliers of content, but the channel owners can, if now owned by them, choose what content to carry, but by allowing a larger ownership, you guarantee that there will be less choice of point of view.

The rest of the questions are ones that I don't know what to say about. without just repeating my feeling that the concentration of ownership leads o less diversity and less community interaction, and that the FCC should be working toward more diversity and spread out ownership rather than less.